El Excentrico

Gratis

HUMBERTO GARCIA
Director

Magazin Social, Fotográfico Latino-Americano

AÑO 12. Num. 15 | JUNIO 5, 1962 | SAN JOSE 10, CALIFORNIA



ANITA MALDONADO
MISS SAN JOSE





MARTHA CARLOS
MISS RIVERSIDE



YVONNE SANCHEZ
MISS PICO RIVERA

ANITA MENDOZA
MISS SAN BERNARDINO



ARMIDA RIOS
MISS CITY TERRACE



GI Forum

Coronation Ball

BEAUTIES COMPETE for MISS AMERICAN G I FORUM of CALIFORNIA
HAWAIIAN GARDENS June 23rd. 8:00 p.m.

Views & Reviews



Bob Rodriguez

17 MEN AND THE BLUE BADGE OF COURAGE

From the plains of Texas, the green valleys of California, from the villages, the large cities..... they came, the seventeen men. The regimentation of Army life came hard like it does to all new soldiers.. thoughts of home, broken dreams. Some had not completed school, others had visions of college, the future life when the war would be over, looking forward to educating the kids.....the single ones looking forward when they could hold their sweethearts in their arms again.

Pvt. Joe Martinez from Colorado, Sgt. Luciano Adams, Sgt. Macario Garcia, Sgt. Jose M. Lopez, Sgt. Cleto Rodriquez, Cpl. Benito Martinez and S/Sgt. Ambrosio Guillen from Texas, Pfc. Jose L. Valdez and Cpl. Alex Ruiz from New Mexico, Sgt. Ysmael Villegas, Cpl. David Gonzalez, Pfc. Eugene Obregon, Cpl. Jose Rodriquez from California, Pfc. Sylvestre Herrera from Arizona, Pfc. Manny Perez from Illinois and Pfc. Edward Gomez from Nebraska.

These were the seventeen who went to war..... half of them were never to see their homes again..... for such are the perils of war.

They were scattered around the battlefields of the world...with General Patton blazing their way across Germany, with Gen. MacArthur in the Phillippines, in the frigid wastes of Attu and in Korea fighting for the Lord knows what.....strange lands, strange names...Wontong-Ri, Kajon-ri, Krinklet, Groshau, St. Die....what a place to leave your life.....never to see our land again.

What makes a man fight the enemy hard, to risk his life time and again, fight like hell.....get the bloody mess over with and go home again...where the Stars and Stripes wave over the land.....Perhaps the overwhelming truth that in battle we're all the same, we're brothers.....the enemy is out there, this is a time for courage and guts.....that's what wins wars.....there is no prejudice or descrimination in muddy Italy, shivering in a fox hole, your feet frozen in Korea or in the malaria infested islands of the South Pacific.

In our minds we know why the seventeen men distinguished themselves under fire, why they fought above and beyond the call of duty. The living all wear the Congressional Medal of Honor and in eight homes around the country the other Medals of Honor remind parents and loved ones and the community of these great fighting men. Medal winners all..... the seventeen men and their Blue Badge of Courage.

The turncoats in Korea who gave away their country to embrace Communism...maybe weak men or strong men.....tortured, indoctrinated, the enemy conquers one way or the other.....there were no Garcias or Valdezs or Obregons or any such sounding names among them.

The seventeen men.....they gave their all, half of them paid with their lives.....they risked the chance of death and lost.....their gain lies in the minds of the living.....because of them we live in this great democracy.....enjoying life to the fullest.....They were no ordinary men, they were giants and the guts and overwhelming courage they carried into war they had since they played in the streets of the broken down neighborhoods most of them came from....Their dreams.....We'll have to live them.. the pride for their people, we'll have to uphold it, the kids looking forward to a great tomorrow..... we'll have to educate them.

The Mexican-American will have his day, he'll walk the land proud, his head held high.....as first class Americans.....working so that our country will triumph against all enemies.

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The Roving Photographer

●1

Richard Diaz

El 27 de Mayo en el Senter Park de esta ciudad el American GI Forum de Santa Clara ofrecio una Barbacoa al Estilo Ranchero, entre la concurrencia se encontraban los esposos Sr. y Sra. Juan Ortiz.





Pompeyo Garcia a la izquierda prominiente inspector de las Logias Masonicas Mexicanas posa para la camara con el candidato a representante del 9 distrito en el congreso JOHN L. STEVENSON (Dem) y su gentil esposa e hijo. La foto fue tomada durante las pasadas Fiestas del 5 de Mayo en el auditorio civico.

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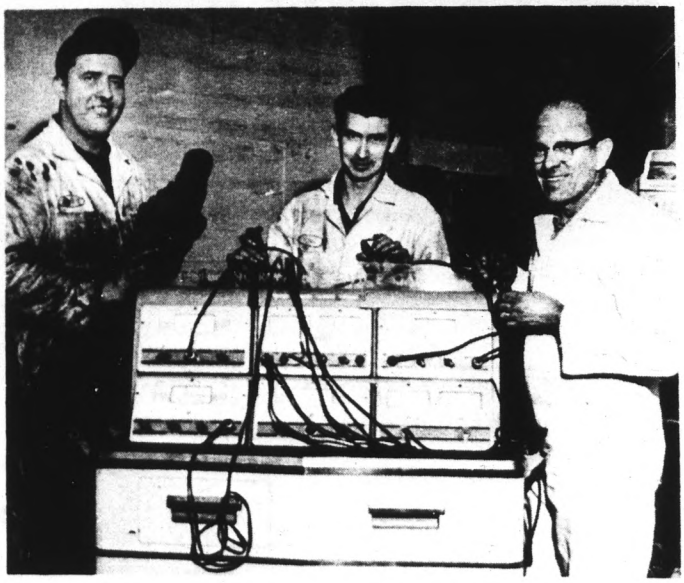
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y su Orquesta

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Rainbow Ballroom

Pedro Bugarin

y su Orquesta

Domingo
8 de Julio



El Excentrico
Magazin Social, Fotografico Latino-Americano

CY 2 - 4273 195 DEVINE ST.

Publicado los Dias 5 y 20 de cada mes en San Jose, California. (Condado de Santa Clara).

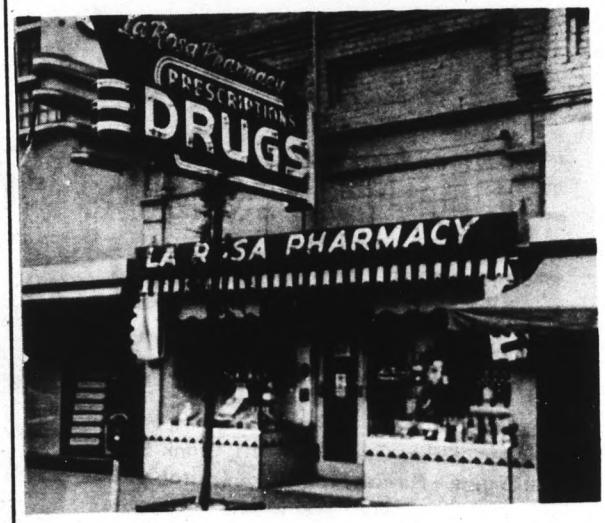
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Director

DAVE E. SIERRA
Assistant Editor

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Esta Revista no se hace responsable de ideas u opiniones en articulos firmados.



Maria La Rosa. Prop.

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CARMELITA JACINTO
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Hizo su PRIMERA COMUNION
en la Iglesia ST. PATRICK el 28 de Abril del año en curso. Sus padres son Pedro y Ursula Nave de Jacinto
Carmelita nacio en Fresno, Calif. y en el presente cursa el 2ndo. año en la escuela McAllen de esta ciudad.

Diga a nuestros Anunciantes que lo vio en el EXCENTRICO

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HARRY LASNICK, Prop.



CLUB San Felipe

Candy Veliz

CLUB SAN FELIPE COMMENTS!!!!!!!

"Thy Lord hath givith and thy Lord hath taketh away-------"

Three weeks have passed, three deaths of very close friends of mine have jolted me. Each time I wasn't even aware that they were gravely ill. Each time when told my answer was, Oh, My God! Each time I found myself unable to utter words of comfort. Each time my heart felt solemn, each time the words I write are far from expressing what I really feel. The Lord didn't endow me with that ability. For that I can only feel humble, each time that is not enough.

But if with this lines I can convey to the Valadez, Isais, Mota, Sierra, Arismendez and Savedra families, that we must accept the will of the Lord.

We must realize that there are things in life that we can never hope to understand. Trying to understand will just make us more miserable. The only way we can hope to go on living is by trying to understand them. Heartache is part of life, we have to accept it along with happiness if we ever hope to live fully.

To the above mentioned families, our most sincere condolences, and may God find a place in heaven for Mrs. Leonor Valadez, Mrs. Lupe Savedra, and Arnold Mota, Jr.

The softball season is now upon us and thrills will be aplenty. There are some changes in our roster, pleasant ones by all means--however Joe Gonzalez will not play for us this year--Club San Joaquin and Club Bachelors objected--no es miedo, es respeto.

DANNY CASTELLANOS

Our new manager is Danny Castellanos, and coach Jess Medina.

In picture Danny. We certainly wish them all the luck in the world.



On the bright side we have Val Garcia and Freddie Santos, Val a pitcher and Freddie an outfielder. We are sure that they will certainly help improve the team.

DIZ N' DAT

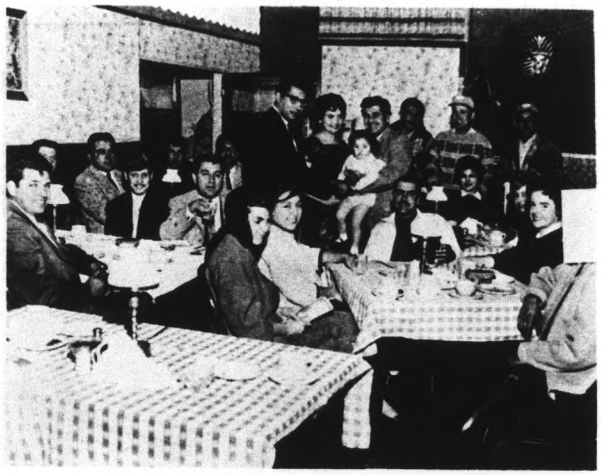
Overheard a wish from someone that when is Rachel Andres coming down to earth and stop writing from Social excerpts, because as it appears now, neither her nor her readers know what in the hell is going on.

Alaska claims that I had done him an injustice when I implied that RMR had dropped him. According to him it was by mutual agreement.

Mr. and Mrs. Joe Camarillo baptized Mr. and Mrs. Greg Gloria's baby. The two couples thereafter had a wonderful time nightclubbing.

All the nice looking gals will no doubt attend the Rainbow Ballroom on June 10 for the Mariano Merceron presentation, he certainly has a wonderful orchestra.

Below is a picture taken by Mr. Richard Diaz during the food drive. In the center of photo is Mr. and Mrs. John Flores. We are certainly appreciative of their cooperation. Mr. Flores has a store and restaurant at 10th and Empire. They will certainly appreciate our patronage.



A must on your social calendar is the GI Forum Convention on June 22, 23, 24 at the Hyatt House.

Ball at the Hawaiian Gardens

Music by the very popular Bobby Zamora and his ten piece orchestra. Plan to attend.

The Santa Clara GI Forum should receive a good pat on the back for the wonderful turnout they had at the Noche Ranchera. Everyone was there and in full spirit, and very nicely dressed for the occassion not forgetting the fine Bar-B-Que dinner and drinks. I personally was glad to see so many of our club members attend. To name a few Richard Martinez, Tony Guillen, Jess Medina, Greg Gloria, Joe Camarillo, Naro Moran and others.

Late but as always there were Val Garcia and Tony Carvajal.

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En la grafica: de Iz. a der: GILBERT ADAIR y HERMAN G. ALVAREZ para atenderlo con toda cortesia.



Aqui... MEXICO

Catalina Barragan

QUE CHULA ES PUEBLA

Que chula es Puebla, que linda.
con sus mujeres hermosas,
que tienen cara de rosas,
y tienen labios de guinda.

Que chula es Puebla, que linda,
que linda, que chula es Puebla.
que chula es Puebla, que linda,
que linda, que chula es Puebla.

Trozo de cielo en la tierra
esa es mi Puebla bonita,
esa es mi tierra bendita,
que tantas joyas encierra.

Que chula es Puebla, que linda.....etc.

Puebla bonita y bravia,
por tu leyenda y tu historia,
Puebla cubierta de gloria,
linda Puebla, tierra mia.

Que chula es Puebla, que linda,
que linda.....etc.

HIMNO A PUEBLA

No te olvides mi Mexico Amado,
que en defensa de tu honra y pendon,
en tu Puebla, hallaras un puñado
de hombres nobles de leal corazon.

Si atesora esta hermosa provincia
misticismo y belleza y ternura
y recato y amor y cordura
hechos carne en su casta mujer,

En sus hombres palpita el arrojo
que grabo con cinceles de rayo
la epopeya del CINCO DE MAYO
en las paginas de oro de ayer.

No te olvides mi Mexico Amado
que en defensa de tu honra y pendon
en tu Puebla hallaras un puñado
de hombres nobles de leal corazon.

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(Excentrico photography)
to be continued.....



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Rose Mary Gardillo



Mr. and Mrs.
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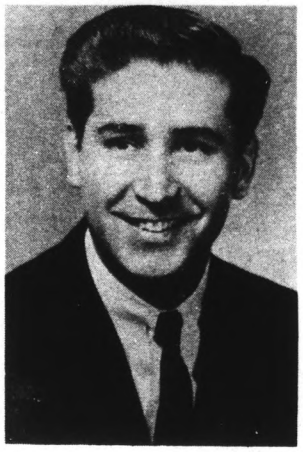
La Rosa Beauty Salon

Abierto de 9 a.m a 9 p.m.



CY 4 - 9254 **186 S. 2nd St.**

Janet Brooks Prop.



VITAL ORGANS
are CONTROLLED
THROUGH
NERVES

Dr. Ivan T.
Hendren,D.C.

The vital organs of the body are supplied with two sets of nerves. Strange as it may seem, one of these sets is for the purpose of increasing function, while the other is for the purpose of decreasing function. Experiments have repeatedly shown that artificial stimulation of the heart through one of these nerves increases its rate and force, while artificial stimulation through the other set decreases both rate and force.

That same thing is true of the digestive system. If we artificially stimulate one set of nerves, the digestive juices are increased in quantity. The muscular action of the stomach and intestines is increased and if we stimulate the other set artificially the very opposite effect is had.

If the digestive system is to function normally and naturally, both sets of nerves must deliver a normal quota of vital energy. In brief the inhibiting power must delicately balance the activating power. Let either set of nerves outbalance the other in its delivery and there will be either excess function or deficient function.

The above explanation is not peculiar to the chiropractic profession. It is universally recognized by physiologists.

The chiropractor takes advantage of this knowledge and when he discovers abnormality in the digestive system or in any other vital organ, he seeks first to determine whether he is dealing with a condition of excess function or deficient function. This leads him to the knowledge of which of the two nerve supplies has interference somewhere along its path.

Having made this discovery he looks to those regions of the spine where the offending nerves make their exit. A careful examination of the spine reveals that certain bony segments are out of normal position and are producing interference with nerve transmission. Having made these discoveries the chiropractor's work is to replace the offending vertebrae and permit free transmission of nerve force. When this is done normal functioning of the organ is the natural consequence and when normal functioning takes place, symptoms such as pain, discomfort, headaches etc., automatically disappear.

The chiropractors method is essentially different than that employed by any other school of healing. He is concerned with effects only insofar as they point to those regions where the cause is to be found. He is not interested in submerging the pain of a headache by giving tablets whose only effect is to deaden the pain. He knows that to do so is to offer merely temporary relief. He recognizes pain, including headaches, as a danger signal. He contends that to relieve the pain by the use of drugs without correcting the cause is as dangerous as to put out the red light at a crossing.

For every disease there is a cause. That cause must be corrected if health is to be restored. Just as normal, healthy expression of life depends upon forces within the body, so abnormal expression of life (disease) results from the inability of these internal powers to properly express themselves. It is this knowledge that leads us to the fundamental truism.....

HEALTH COMES FROM WITHIN

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ANDY AGUILAR
6 mo. - Born in Sunnyvale
Parents
Andrew and Marsha Aguilar



VERONICA COTA
Born in San Jose
Parents
Eddy and Bertha Cota



LEITER STUDIO

MARIA CHRISTINE PEREZ
4 mo. - born in S.J.
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DEANNA BRIZEÑO
1 yr. - Born in Vallejo
Parents
Raymond and Genevieve Brizeño

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SPEAKER
GOVERNOR EDMUND G. BROWN

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MISS AMERICAN G I FORUM
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SATURDAY EVENING JUNE 23rd 8:00 p.m.
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Master of Ceremonies Eduardo Grigg
Music by BOBBY ZAMORA
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SEMI - FORMAL $6.00 per Couple

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Miss RIVERSIDE Miss LOS ANGELES
Miss CITY TERRACE
Miss SAN DIEGO Miss PICO RIVERA

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GLORIA CASTRO Miss CLUB SAN FELIPE
ROSE MARY GARDILLO Miss BACHELORS Club
MARY ROSE MORENO Miss Los Amigos Golfing Club
MARY OROZCO Miss Club ZANZAREE

On left IKE HERNANDEZ co-chairman for convention
ANITA MALDONADO and DAN CAMPOS chairman
of the American G I Forum, San Jose Chapter



Anita Maldonado

Winner of the BEAUTY CONTEST
held on April 29 at Lou's Village
will represent the San Jose Chapter
(EXCENTRICO photography.....)

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Edmund G. Brown

Governor of California

PRINCIPAL SPEAKER
AMERICAN GI FORUM CONVENTION

BANQUET

FRIDAY EVENING JUNE 22nd 8:00 p.m.
GOLD ROOM
HYATT HOUSE HOTEL SAN JOSE

EDMUND G. BROWN
GOVERNOR

State of California
GOVERNOR'S OFFICE
SACRAMENTO

TO THE AMERICAN GI FORUM OF THE UNITED STATES,
CALIFORNIA DEPARTMENT:

My best regards to the California Department of the American GI Forum of the United States on the occasion of its 1962 convention in San Jose.

As you look back over the past year, I am sure you are finding a notable record of achievement in the best interests of the State of California and the veterans whom your organization represents.

Best wishes for a successful convention and productive years ahead.

Sincerely

Edmund G. Brown

EDMUND G. BROWN, Governor



Joel Aguilera

Club Riviera



Softball at Milpitas with the team Dale and Rubens sponsors for Club Rivera:::::May 16, team D and R 10 - Ferrera Const. 0
May 20, D and R 10, County Assessors 4, also on the 20th there was a practice game with San Felipe at Samuel Ayer Hi, Milpitas, which we lost by 10-5. Those San Felipe boys are alright--they showed very good sportsmanship.

* * * * * * * * * *

CONGRATULATIONS:

To Chebo and Mary Jo Ramirez for their new arrival on May 19, 1962, Madeline Mashell Ramirez, and to Mary Delores Castro, many happy returns of the day on her 21st birthday of June 8, 1962.

* * * * * * * * * * * * *

RETRACTION:

On the publication of the Excentrico's May 20, 1962 edition appeared a photo of Mr. and Mrs. Marcel Saucido where a typographical error was committed on the information printed there-in. Let it be known that the past Ste. Claire installation of officers banquet was sponsored by R. V. A. Post 1775 and not by Los Veteranos, that Mr. Saucido was not born at San Juan de los Lagos, Mex, he was born at Peoria, Arizona, and that Mr. Saucido was not appointed Judge Advocate but, instead was elected to that position by the membership of R.V.A. Post 1775.

DAVID RAMIREZ JR.

It gives me great honor to introduce another nephew of yours truly, who recently received paratrooper wings after completing his airborne course with the 101st division at Fort Benning, Ga.

Pvt. Ramirez attended Andrew Hill High School and is the son of Mr. and Mrs. David O. Ramirez Sr., vet of WW 2 E. T. O.

Dave Jr. entered the Army last Sept., received his basic training at Fort Ord, Calif., and received his wings after four weeks of intensive ground and aerial training and instruction in the technique of air transportation and delivery.





MARIA ORTIZ

Con imnenso placer presentamos a la encantadora meserita de la taverna Dale y Rubens de la vecina ciudad de Milpitas. Maria es procedente de Guadalajara, Jalisco, Mexico, con residencia en San Jose. Sus padres son el matrimonio Sr. Aristeo y Sra. Maria Ortiz. Maria cuenta con 23 primaveras y tiene extensiva colegiatura que obtuvo en Monterey, Nuevo Leon. Sus pasatiempos son toda clase de deportes y naturalmente el baile.

●●●●●●

"I've made love to so many women," he confided, "I think its time I changed. Tonight I'm going home to my wife and confess and ask her forgiveness."

Of course his wife was hurt by his confession and she asked, "Was it that little dancer, Anita?"

"I'm sorry," he replied, "I won't say."

His wife continued, "I bet it was that model Patricia."

He kept his silence.

"I know who it is...it's that hatgirl in the theater."

"Sorry, I can't tell you."

"All right," said his angry spouse, "if you won't tell me who it was, I won't forgive you."

Next day: "Did your wife forgive you?"

"No," was the reply, "but she gave me three swell leads!"

Delinquent Behavior

Death in the family may trigger delinquency in a son or daughter, the California Medical Association heard this week at its annual meeting in San Francisco.

Dr. Mervyn Shoor and Mrs. Mary Helen Speed, Psychiatrist and Clinical Psychologist at Santa Clara County Juvenile Probation Department's Guidance Clinic, jointly presented a paper supporting this view Wednesday, April 18, at a Fairmont Hotel session of the C. M. A.

Findings of Dr. Shoor and Mrs. Speed indicate that delinquent behavior by children and adolescents is sometimes a substitute grief reaction. Delinquents, in this case, are not "children who hate" but "children who mourn."

Although many authorities in the field of Juvenile Delinquency believe that "acting-out" behavior is correlated with antisocial attitudes, recent psychiatric consultation with twelve boys and girls indicated this is not necessarily true. In each case seen by Dr. Shoor and Mrs. Speed the youngster had previously conformed to the dicta of society, then a close family member died. After the death the youngster exploded into behavior that was so delinquent police and probation department action was necessary. The behavior in these cases included burglary, exhibitionism, and sexual promiscuity.

Timely psychiatric intervention, requested by staff of the Juvenile Probation Department, revealed that these juveniles, when faced with the meaning of loss and death, were not able to release their feelings in socially acceptable ways. They could not mourn. Instead they masked their grief, in pathological fashion, by various types of illegal behavior.

After clinical recognition of the meaning behind such behavior, various techniques were employed to help them work through the process of mourning and cope with their sorrow.

Their delinquent behavior dramatically subsided to their own relief, the relief of their families and the betterment of society.

Diga a nuestros Anunciantes que lo vio en el EXCENTRICO

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Pan de Canela (fresco) 33¢
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During Month of JUNE
(ONLY).



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ABIERTO Lunes a Sabado 9:30 a 6:00 p.m.
JOSEPHINE MONTECINO - MARGARET VAZQUEZ
Se localiza en la esquina Delmas y Auzerais
CY 2 - 2550 385 Delmas Ave.



CLUB Bachelors



Gilbert Solarez

MEXICAN-AMERICAN BOWLING LEAGUE

There are ten teams bowling in the Mexican American Bowling League now. New teams bowling are: El Dorado, Zanzaree, Casa Manana and Furniture Discount House. Welcome to the league and may all your balls be gutters.

The oldest teams in the league are Cuauhtemoc, Elite and Bachelors. Going on their second season are Siesta and San Felipe.

Old bowlers never die they just smell that way.
Why can't the Italians do the twist?
The reason is they're wopsided!

U. C. C. SOFTBALL LEAGUE

The new league chairman and co-signer for the UCC Softball League funds are: Paul Gary, Chairman, co-signer, yours truly. Paul Gary is a good honest to goodness man with a solid background even though his back is always solid on the ground was elected by himself as check signer for the UCC. I sign too Paul.

I hear say the boys from the Bachelors Club son muy malos con las girls de Elite. Whenever they get mad and split up the boys get a certain thrill by making the girls cry. Bachelors, you shouldn't be that way with the girls from Club Elite. Be nice like me, behave like gentlemen boys and you'll always have freinds. Just listen to your daddy Gil and you're sure to get in trouble.

George Plata told me to print this, Gaspar Espinoza and Patty Tamez are sweet on each other. He calls her every night before he says prayers and goes to sleep.

Here's what Gaspar also told me to print, George is still dating Margie Tallez in the shade. George doesn't want anybody to know, meaning Club Elite. They won't know from me, George.

EXCENTRICO AIDS FIESTA WITH ADS

EXCENTRICO is willing to give you all the free ads and pictures you need for Fiesta Magazine. Excentrico is even willing to donate ideas for you. SEE ROMAN HANDS.

We'll throw in a couple of writers too. How's that? You can have Bobbo Rodriquezzzzzzzzzz and Chuchuluco Jr. They came from Del Rio and since we already have five writers from down there, two won't make any difference.

Bobbo when you get through with your contributions to the LET'S SEND GIL SOLAREZ BACK WHERE HE CAME FROM FUND, send over to this address, 210 Hawthorne, San Jose, California, right away. I'm taking a vacation to Del Rio, Texas. Me and my Hasselblad 1000 are making it over to Del Rio as soon as you send in the $1000. I'm taking pictures of Del Rio a hole in the creek. Where they have sidewalks, sewers, hardwood, floors, tents, cabins, caves, and stores.

I'm really kidding with you guys, you know I wouldn't put any pictures of Del Rio in the Excentrico do you? Guess again. Be nice to me Vatos. Bobbo are you sure you kids can afford 50 cents apiece and Mr. Spares and Strikes $1000?

You know you have six dependents Bobbo. Mr. Spare and Strikes has his own share of them too. Chuchuluco has to pay alimony to his former wife, fuel up that second hand pig that he drives. Also, Bobbo I've changed my mind completely Bobbo.

I don't want your money at all, if I take it I will not be able to sleep or drink CC. FORGET IT.

TIP TOP TROPHY donated the first place trophy in the Mexican-American bowling league, ANN DARLING donated both high series trophies.



Los establecimientos que anunciamos son de responsabilidad

AMERICAN G I FORUM OF THE U. S.
DEPARTMENT OF CALIFORNIA
1962 STATE CONVENTION

Coronation Ball

JUNE 23 *Dancing 8 to 1:00 a.m. Coronation 9 to 10:00 p.m.*
$6.00 per Couple

Terrace Room HAWAIIAN GARDENS
Semi - Formal SAN JOSE, CALIFORNIA



Se Rentan y se Venden Tuxedos

Todas Clases y Tamaños

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LA MAS AMPLIA VARIACION

Saco Azul

Cut Away

LA MEJOR CALIDAD.

MATRIMONIOS

BAILES

FIESTAS

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CY 4-2322 **75 S. 2nd St.**



Club Elite

ANITA MALDONADO winner of the BEAUTY CONTEST sponsored by the American G i Forum held on April 29 at Lou's Village will compete for the State Title and if she wins will try for the NATIONAL Miss G I Forum Title.

In pic: CLUB ELITE who sponsored Miss Maldonado from left right: Rachel Andres - President, Connie Rodriguez, Gloria Fuentes-Secretary, Anita Maldonado-Miss Elite Diane Barrera - Publicity Director, Mary Martinez, Jo Vita Martinez, Patty Tamez, and Carmen Molina - Treasurer.

EXCENTRICO PHOTOGRAPHY....



DAN and MARIA AGUIRRE, Props.

Maria's COCKTAIL LOUNGE

BAILE VIERNES - SABADOS y DOMINGOS

El Centro Nocturno

☆☆☆☆☆☆ *Mas Elegante*

MARIA'S COCKTAIL LOUNGE se ha convertido en el CENTRO NOCTURNO mas popular en toda la Bahia por su ELEGANCIA, HI - Balls bien preparados y lo Mejor en MUSICA para BAILAR.

Bobby Zamora y su Conjunto

CY 5 - 9872 **728 N. 13th St.**



Ike Hernandez

THE CALIFORNIA MEXICAN-AMERICAN

There is no question concerning the ancestry of the original settlers of "Las Californias". There is no room for argument with regard to the privileges and benefits they deserve.

Yet, until the end of the Second World War years, the reputation of the California Mexican-American, with the exception of a small percentage, was that of a second class citizen. The influence extended into the fields of Education, Employment and Politics.

After the 1940's, with a fine war record behind him, the Mexican-American began to educate himself and to upgrade the good name of his people. He found others likewise dedicated and through a united and relentless effort, began to take small but positive strides forward to accomplish this obligation.

It was that dedication and self imposed obligation that opened the door for the American GI Forum in California. It will be the will of the good Mexican-American people which will allow it to flourish in our State.

When the dedicated Mexican-Americans of California meet at the Hyatt House on June 22-24th, help to reassure them that the Mexican-American community is behind them 100%. Be there to welcome them! Participate in the Convention!

BANQUET	HYATT HOUSE GOLD RM.
June 22nd	$6.00 person
LUNCHEON	HYATT HOUSE PATIO
June 23rd	$3.00 person
CORONATION BALL	HAWAIIAN GARDENS
June 23rd	$6.00 couple



Miss San Diego GI Forum:

In the picture are the candidates for Miss San Diego GI Forum who will be crowned on June 2nd at the El Cortez Hotel: (left to right) Sylvia Gallegos, Yolanda Musillo, Stella Murillo, Virginia Martinez, Carolina Gomez, Jana Helmley, Judy Ray and Alicia Lopez. Not pictured are Juliet Deane and Barbara Ann Russel.



Union City Forum

Pictured during an informal goodwill Membership meeting in Union City are: Pete Gonzalez (SJ), Jess Cardenas (UC), Jess Orozco (UC), and Manuel Delgado (SJ).

The Union City Charter Banquet will be held on Friday, June 8th.

CHECKER BOARD *Garage*



TALLER de MECANICA

Lionel Banda

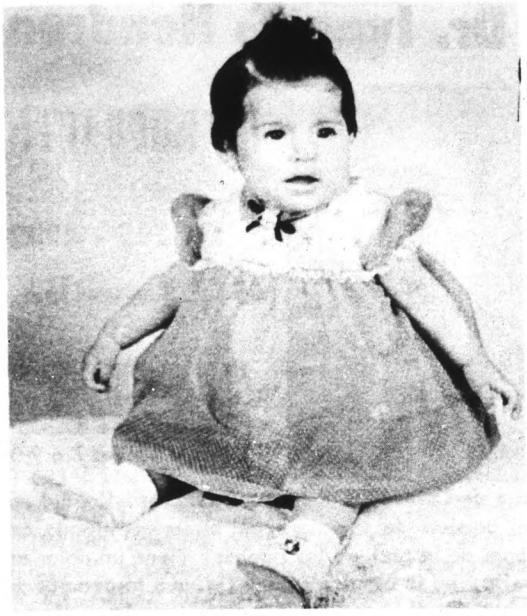
ESPECIALISTAS en TRANSMISIONES *Automaticas*

TUNE - UP, Reparaciones en General

PRECIOS RAZONABLES

MOTOR OVERHAUL

CL 1-0606 1991 Alum Rock Ave.



Veronica Banda

Con inmenso placer presentamos en nuestro Album Infantil a la graciosisima nenita VERONICA BANDA de un año y un mes de edad. Sus padres son Lionel Banda propietario del Checker Board Garage al este de la calle Santa Clara y Margaret Banda. Los abuelitos de Veronica son Sr. y Sra. Donisio Banda y Sr. Sra. Mike Beltran. Lionel es procedente de Tampico, Mexico.
RAMIREZ STUDIO



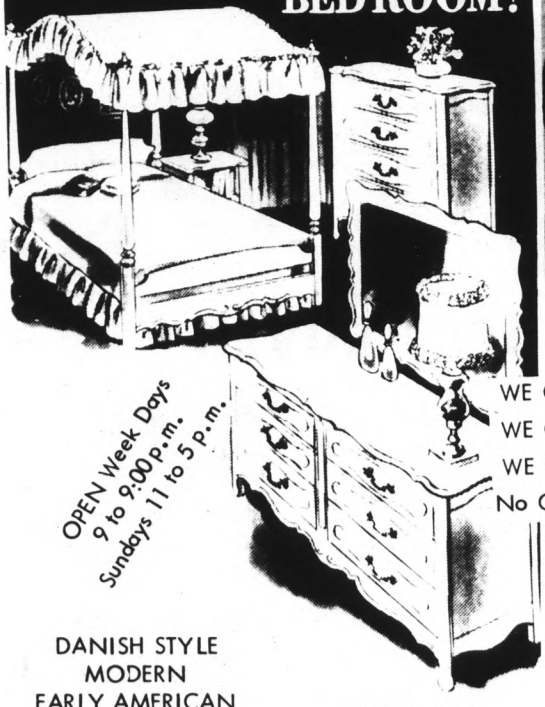
Humberto Garcia to cover Coronation Ball

Services of Excentrico's chief photographer have been contracted for picture coverage at the Hawaiian Gardens on Saturday June 23rd. Pictures will be published as a memento of this occasion. (the oil can is purely theatrical) symbolic of getting equipment ready.

FURNITURE DISCOUNT *House*

EASY CREDIT TERMS

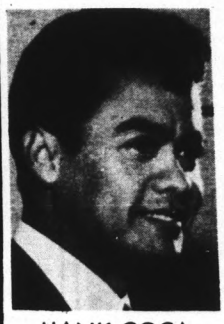
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Saleman

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Santa Clara County

WELFARE DEPT.

Foster Home Recruiter

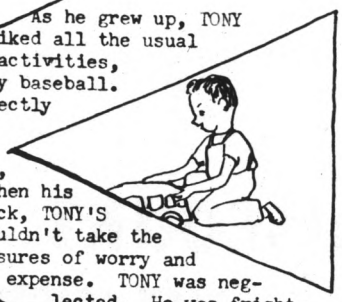
Lois Veith





TONY was a beautiful baby and his parents loved him and were proud of him. They wanted only the best for TONY.

TONY grew into a delightful little boy. Everyone liked him. Who wouldn't?



As he grew up, TONY liked all the usual boy activities, especially baseball. He was a perfectly normal boy.

Then when TONY was 12, troubles came. When his mother got sick, TONY'S father couldn't take the pressures of worry and expense. TONY was neglected. He was frightened too. He couldn't understand the change in his parents. Changes took place in TONY, too. He lost interest in school and didn't seem to care about anything.

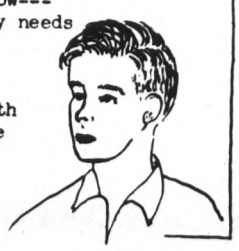




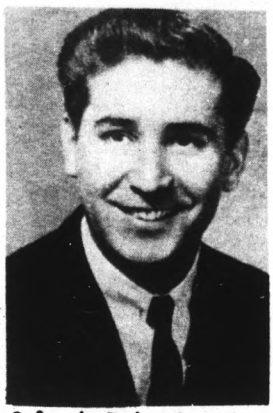


Today--right now--- TONY desperately needs a temporary home with foster parents who can give him security and supervision-- and who can help him with his troubled feelings. These are crucial years for TONY and other boys and girls like him.

Can we help them--- in time?



Dr. Ivan T. Hendren



QUIROPRACTICO

Te. 295 - 4202

454 E. Santa Clara St.

HORAS de CONSULTA
Lunes a viernes 9-12 y 2-6
Sabados 9 a 12:30
Lunes y Jueves 7 a 9:00

Sufre de Dolor de Cabeza, corto de resuello, del corazon, presion de la sangre, del estomago, higado, condiciones de la piel, de los riñones? Tiene un dolor en el cuello y en la espalda? Sabe Ud. que torceduras de la espina dorsal ponen presion en los nervios y cierra las fuerzas necesarias de los nervios que se transmiten del cerebro todos los organos del cuerpo. Esta fuerza de los nervios dirije la funcion de los organos y cuando hay interferencia causa mal funcionamiento de estos organos. Su doctor QUIROPRACTICO buscara las causas de este mal funcionamiento de sus organos con analisis cientificos quiropracticos. El doctor consultara con usted de sus problemas de Salud GRATIS para determinar si usted es de aquellas personas que responden a los tratamientos Quiropracticos.

ST. JOSEPH'S SHOP

ARTICULOS CATOLICOS

BIBLIAS - MISALES
NOVENAS
ESTATUAS - CUADROS
VELADORAS
(En seguida de PARISIAN DELICATESSEN).

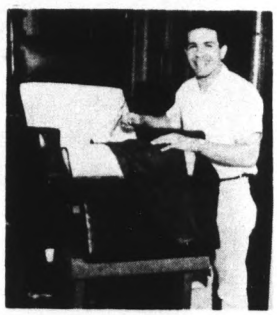
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49 W. San Fernando



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TAPIZERIA de CARROS
Y MUEBLES
CUBRE ASIENTOS
desde $12.88
RUDY MOYA, Gte.



CY 2 - 7211 **878 WILLOW ST.**



Spares & Strikes



Mario R. Vazquez

$500 GUARANTEE

This is the year for the Mexican-American bowler. Ann Darling Bowl has posted a guarantee $500 prize fund payoff to bowlers competing in the Mario Vazquez 3rd Annual Mexican-American Tournament. This is the only such tournament sanctioned by the ABC and the WIBC.

For both classes A & B, lst place will pay $85 each plus a trophy in the doubles competition. 2nd place will pay $50 and third place $25.

Other places will be paid on a ratio of one out of every ten. For the class A & B Singles, the first place prize will be $50 plus a trophy, 2nd place will pay $25 and third place $15. Also, payoff of one out of every ten will previal in this event. Men will get 2/3 of 200 while the ladies will receive 3/4 of 200. In order to bowl in this tournament you must have a 1961-62 ABC or WIBC card and have competed in 21 games of league competition.

Last year George Manriquez won the Class A singles and Frank Flores the Class B singles. The doubles, Eppy Sisneros and Emilio Rubalcaba took the Class A division while Tony Flores and Frank Flores won the Class B. Of interest to the Mexican-American bowler is the results of the City Tournament for the last two years. Last year Don Carrillo was crowned City Champion and this year, going into the last night of bowling, another Mexican American Richard Ruybalid of Mt. View is on top.

In the Bowlarium Classic League, the Champions of that league included two bowlers who also competed in the Mexican-American Tournament last year as the team was captained by Andy Herrera, (Jesus Herrera's uncle) and Ralph Toledo who won the most improved bowler award by hiking his average from 175 to 191 last season. All this bowlers will be ready to go when the tournament begins June 3 and will finish on Sunday June 17. The trophys and prize award will be given at a sweeper on June 24 at 7:00 PM at Ann Darling.

LALO RUIZ SHOOTS HIGH

Pity poor Lalo Ruiz of San Jose Refrigeration who rolled games of 242 and 246 only to see his team lose every game. And to top it all, in the first game, he opened in the tenth frame with a wide split, else he could have had a 279 game.

Also around the same area has been John (Chapo) Muraira who had a 231 game. Lalo was slightly overshadowed by one George Iwata who started off the night with a 257 game and ended with a 660 series. Fond-du-Lac Lodge is on top of the 846 Scratch League at 4th Street with a 10-2 record. John bowls for that team and teammate Al Codiroli rolled a 244 and a 595 series last week.

NOCHE RANCHERA

Everybody attending the Noche Ranchera had a good time. The steaks were delicious and the dancing under the stars or clouds was good. Charros, chinas pueblana, sombreros, tejanos, cowboys, and the usual outdoor dress was there. Through the efforts of all present, the Santa Clara GI Forum chapter has met their goal of awarding a scholarship this year.

OVERHEARD

Speaking of Secretaries:

"Well, you can't have brains and beauty."

Friend: "By right, we should have the smartest secretaries in town!"

.....AND

"If you have a lot of bills apply for city treasurer!"

The following note was intercepted:

"Yu gun tu ta mi ba to mi ca wen we gt tru eteen."

Well, it' new anyway.

Los establecimientos que anunciamos son de responsabilidad

Sandoval *Rest Home*



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Excelentes Comidas - Dietas Adecuadas

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Vista Elegantemente !

ULTIMOS ESTILOS

Ropa para Hombre

En esta acreditada TIENDA UD. encontrara los Ultimos estilos y repetimos los Ultimos porque aqui se especializan en MODAS, Visitela y se convenzera.

Tome 6 MESES para PAGAR

6 MONTHS TO PAY BERNIE BERG, Prop.

Berg's FOR STYLE

52 S. FIRST ST.



En la grafica BERNARDO BERG y parte del atento personal, Dick Perez le atendera en Español.



ACTUAL WORK STARTED ON SOUTH COUNTY BUILDING

Ground was broken and trees were felled Monday, March 26th, at the 10-acre South Santa Clara County Building site near San Martin.

Board of Supervisors Chairman Howard R. Weichert (center) and Norman F. Brown, General Manager, W. J. Nicholson Co., Inc., Contractors, wield chain saw, as Architect Fred Marburg, AIA, leans hard on tree at start of clearing operations.

The $350,000 project will give the entire South County a $15,000 square foot office building with Welfare, Health and other County Offices.

Target date for completion is September of this year.

# # # # #

Belleza es SUYA *con Lentes*

Del DR. VAL E. SNEED

Seleccione Ud. de la FABULOSA variacion de Estilos y Diseños con que cuenta el Dr. VAL E. SNEED

NO NECESITA CITA

PAGOS FACILES

Obtenga el par de LENTES que Ud. tanto necesita con tan solo decir: AGREGENLOS a MI CUENTA.

En la grafica: el Er. Val E. Sneed y la guapa recepcionista Srita. Susan Molina.

En Seguida de KAY JEWELERS

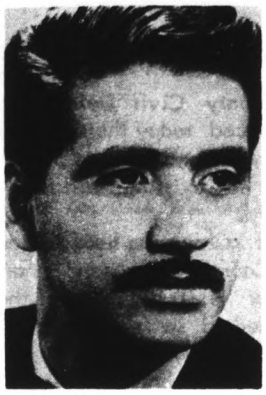
DR. VAL E. SNEED *Optometrista*

CY 5 - 4805 67 S. FIRST ST.



CITY OF SAN JOSE
DEPARTMENT OF
HEALTH
151 W. Mission Street
San Jose, California

To Your Health by



LUIS G. JUAREZ R.S. M.P.H.

MALARIA

Malaria has been one of the greatest killers of mankind. Up until recently, malaria killed and incapacitated millions of people each year and prevented man from utilizing millions of acres of arable land. In some countries of the world malaria has occupied first or second place as the main cause of death. In Mexico up until 1955 it was one of the three main causes of death and a determining factor against the economy of the country.

The number of people that died of malaria each year was greatly superseded by the number of people that were unable to work due to chills and fever caused by the disease.



TRAINING PERSONNEL
in GUATEMALA

Malaria is transmitted by certain species of the anopheles mosquito that carry the infection from a person infected with malaria to a healthy individual. These mosquitos breed in water in the Tropical and Subtropical areas.

In the last few years the World Health Organization has launched an intensive campaign to eradicate this disease from the face of the earth. Because this mosquito only bites man inside the home, the eradication campaign is being accomplished by the spraying of residual insecticides such as DDT and dieldrin inside the home and other buildings found in malarial areas.

These insecticides on the walls and other surfaces of the buildings lasts for several months and are able to kill the mosquito after it enters the home and bites an infected person, thus preventing the mosquito from leaving the infected house and biting a healthy person in the neighborhood.



TRAINING PERSONNEL
in ECUADOR

I had the good fortune to serve with the World Health Organization as a Public Health Consultant to this program in Central and South America for two years. I found, without any doubt, this program to be one of the greatest collective efforts ever made by the nations of the world to improve the health and economic conditions of humanity.

Luis Juarez

Obtenga su Revista EXCENTRICO en las tiendas que aqui se anuncian

Prestamos DINERO

En todo Articulo de Valor



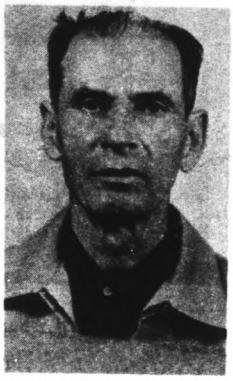
Come in and let ALBERT MORRIS and ELIAS CHAVEZ show you our complete line of New and Used Musical Instruments, Hand and Electric Tools, Jewelery, Cameras Sewing Machines, Rifles, TV Sets etc.....

Big Ben
LOAN OFFICE

CY 4 - 3143 63 S. MARKET ST.

Garden City Janitorial Service

Limpieza de pisos



LIMPIAMOS
Casas - Oficinas - Tiendas
APARTAMENTOS etc.
A PRECIOS muy BAJOS
Informese con el Sr.
Francisco Antuna

CY 3 - 0748
465 KEYES ST.

TRUE BROS. *Chevron Station*



Abierto - Domingos

CHEVRON GASOLINE
R.P.M. OILS
ATLAS TIRES - BATTERIES
ACCESSORIES

BANK AMERICARD
6:30 a.m. a 10:00 p.m.
STEVE & JIM, Props.

CY 5 - 2224 798 ALMADEN AVE.

CIVIL DEFENSE

County Civil Defense Coordinator Frank E. Holt announced today that a whirlwind Countywide survey is already underway to pinpoint suitable bomb shelter areas in existing buildings throughout Santa Clara County.

At a meeting held Tuesday, January 9, 1962, in the County Supervisors' Chambers in San Jose, Commander H. L. Murphy of the Twelfth Naval District outlined a swift two-phase campaign to Mayors and representatives of county cities. County Supervisor Ralph H. Mehrkens was present with County Executive Howard W. Campen and Frank E. Holt, Civil Defense Coordinator for Santa Clara County.

The first phase will be a detailed town-by-town survey using aerial photographs and door-to-door investigation: Three teams of two men each will conduct the survey. The first phase will be complete in mid-April. The second will end in December.

Doing the survey under contract to the Navy will be two architectural engineering firms, for the City of San Jose, Ruth and Going, of San Jose; for the rest of the County, Abrams, Hollo and MKE Associates of Sunnyvale.

To be listed as a usable shelter, a structure must be 20 times safer under fallout than the outdoors, Commander Murphy stated. Shelters must also have at least 500 square feet of usable space.

Heads of the three survey teams are: Bruce D. McCreary, Louis Chan, and Frederick B. Bunting. McCreary heads the survey group.

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Simon Villa

UNION CITY, CALIF.

EL AMERICAN GI FORUM DE UNION CITY RESIBIO SU CARTA DE PRIVILEGIO NACIONAL

Nuestro apreciable y distinguido amigo, señor Jesus A. Cardenas, Chairman del American GI Forum nos informa que recibio el "Charter" Carta de Privilegio Nacional, quedando asi legalmente organizado el nuevo grupo del GI Forum en la ciudad de Union City, California, listo para ejercer sus actividades sociales para el progreso y beneficio de los veteranos y sus familias.

Quedando integrado con los oficiales siguintes:

Jesus A. Cardenas	Presidente
Bennie Morales	Vice-Presidente
Jesus Martines	Secretario
Arturo Cardenas	Secretario de Archivos
Rodolfo Gonzales	Sec. de Correspondencia
Jesus Orozco	Tesorero
Bernie Peña	Secretario de Actas
Santana Villareal	Sargento de Armas

Miembros:

Guillermo Cuellar	Martin Flores
Isidro Gallegos	Emilio Gudino
Eli Ramirez	Jose Ramirez
Julian Riojas	Alberto Terrones
Oscar Viscarra	Manuel Venavides
Juventino Cantu	Manuel Reina
Natividad Reina	Oscar Trevino
Manuel Jimenez	Simon Villa - miembro honorario

Fines Y Propositos Del American GI Forum

1. Servir a nuestra comunidad, al estado y a la nacion.
2. Defender los derechos dados por Dios inalienables a cada individo.
3. Trabajar por establecer practicos sociales en los empleos iliminando descriminato por motivo de raza, color, credo, y origin de nacionalidad.
4. Fomentar el progreso de educacion hasta obtener ciudadanos de alto rango, otorgar becas a estudiantes, trabajar por el progreso de las escuelas y por el mejoramiento del sistema educativo.

Auspiciar a formar campañas anuales impulsadas a los niños a regresar a las escuelas.

Auspiciar programas de Radio, Television, que tengan algun valor educativo, promover, campañas dando premios al mejor estudiente en oratorio, literatura, idioma española y otras materias.

5. Apremiar a las personas a usar el privilegio del voto. Llevar campañas a cabo en el registro de veteranos proveer transportaciones e informacion a los votantes sobre las cualidades de los candidatos sin asumir ninguna afiliacion politica, a los miembros capacitados apremiarlos a participar como candidatos en las luchas politicas.

El Chairman del grupo, Señor Jesus A. Cardenas, quien con la ayuda del Señor Simon Villa hoy miembro honorario del nuevo grupo y activo colaborador de la revista El Excentrico, formaron el primer de asistentes quienes se reunieron en la residencia de los estimados esposos Victor y Soledad Cabello, y alli los distinguidos miembros de GI de la ciudad de San Jose y Santa Clara contandose entre ellos el Sr. Mario Vazquez organzador de este nuevo grupo.

Agradeciendo la benevolencia y actitud del distinguido Veterano Sr. Mario R. Vazquez habiendo obtenido la carta (Charter) el nuevo grupo.

Verificara un lucido Banquete para celebrar tan importante suceso el dia Sabado de Junio del año en curso en el Frenchy's Restaurant de Hayward, California a las 8 PM.

Han sido invitados con anteriodidad el Sr. Tom Kitayama, Mayor de la ciudad de Union City, California, el honorable juez E. A. Quaresma, George Sotelo, representante de la oficina de estado (Riverside) y algunas otras personalidades de alto rango social.

El Excentrico felicita con toda sinceridad a veteranos que forman el nuevo grupo del American GI Forum de Union City, California, deseandoles toda clase de progreso en sus actividades.

por Simon Villa
Union City, California
Mayo 5, 1962

MADAM Zora



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DAVE E. SIERRA



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ALL-AMERICA CITY

Dear Roman:

I'm happy to see that EXCENTRICO is finally printing the truth about these "phony" Texas busters from Del Rio. They came here renganchados and right away tried to take the show from California. En todo estan menos en mesa. You should see them when they get together Roman. All they talk about is Del Rio and faces light up as if they were in heaven.

Definition of Del Rio: One J. C. Penney, one grocery store, one Post Office, one rundown theatre, and a mud hole where they bathe and wash their clothes. If you blink your eyes for a second while you're driving through there, you've passed it.

I read Paul Gary's letter in your last column and I feel we are doing a terrible thing by allowing them to vote in the State of California. If they can't vote in Del Rio they should not be allowed to vote here.

Why did they have to pick San Jose to invade? They know we won't let them starve here because of the canneries and packing houses and they can always depend on the United Food Drive. What do you think Roman? I would value your opinion very highly.

P.S. That nosie Candy Veliz makes me sick. Nobody likes him, not even San Felipe. They just keep him in there because they feel sorry for him. He can't be trusted.

CORKY
THE MAYOR OF POST STREET

Dear Corky:

Thank you for your fine letter. We are always happy to hear from our readers. You being Mayor of Post Street makes your letter especially welcome. I am happy to see that one of our city officials is concerned about the problems of his community and is eager to do something about them.

I myself am leaving this weekend for Vancouver, British Columbia, Canada, to attend a convention of the California One-Way Freeways to Texas Association. We are eager to help those who wish to go back to Texas get there as fast as possible.

Please keep in touch with me and let me know of the latest developments on Post Street.

Mr. Dave Sierra
Assistant Editor
EL EXCENTRICO

Dear Dave:

I have never had the pleasure of knowing you personally but I have kept abreast of your column in the EL EXCENTRICO and I believe that you do not cut corners in printing about correcting unjusts that befall individuals or certain clubs in general. What has happened to us in the R. V. A. (Regular Veterans Association) by some other club using our name for personal glory and advertisement or plug, has happened too often for it to be an error or a misprint of the editors of EL EXCENTRICO. I want it to be known now and forever that the REGULAR VETERANS ASSOCIATION POST 1775 SAN JOSE is not and will never be the same club as "Los Veteranos Club".

They are two individual clubs and their aims are as apart as night and day. The R. V. A. is strictly a charity club whereas Los Veteranos is a business making money for personal gain.

P. S. Excuse my writing but I am handicapped in my writing hand and it tires out very soon.

Dave, I have at least five issues of El Excentrico where it has been stated that our dances has been announced as that of Los Veteranos and also Los Veteranos dances announced as The R. V. A.

P. S. For your information Mr. Saucido was elected Judge Advocate by members of our Post, R.V.A., not by the National Commander. The national officers from S. F. came that night (April 28) to install all of us. And the job of a judge advocate is to advise the commander.

The great confusion has been, to our estimation, the fault of Marcelo Saucido, past commander of the R. V. A. and also now president of the Los Veteranos. So you can see where money is concerned who Mister Saucido favors, for charity or for his pocket.

So Mister Dave Sierra, are you for the right or the wrong, for the right I am sure? Please correct this error as soon as possible. Thanking you very much from all of us in the Regular Vets Assn.

Respectfully yours,
Richard A. Gomez
56 South 21st Street
San Jose, California

Dear Mr. Gomez:

Thank you for your interesting letter. While I am interested in seeing justice in this case, not knowing anything or having heard anything about this case other than what you've written, I will have to wait for more details. Again, thank you very much.

Obtenga su Revista EXCENTRICO en las tiendas que aqui se anuncian

Tomorrow's fate, though thou be wise,
Thou canst not tell nor yet surmise;
Pass not, therefore, today in vain,
For it will never come again.

— OMAR KHAYYAM

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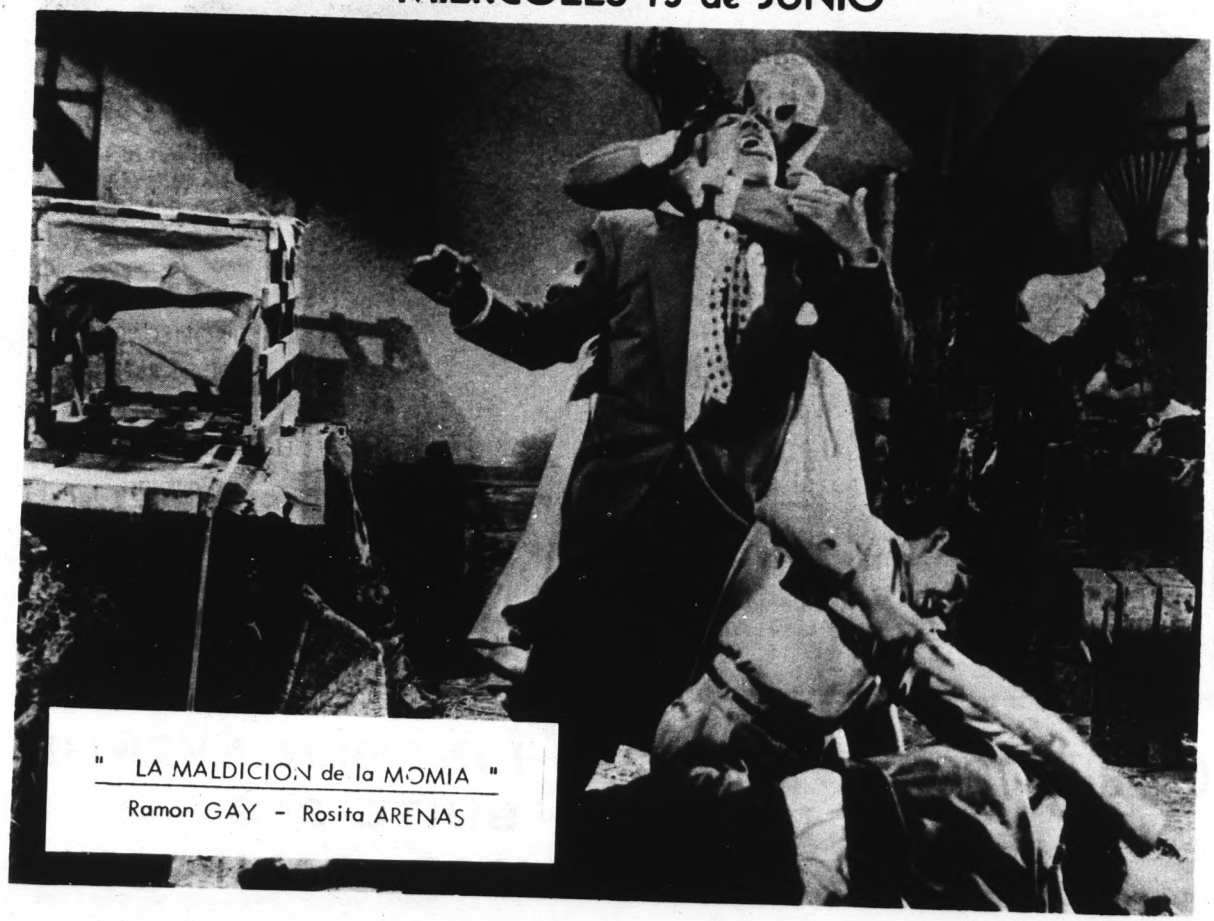
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" SUICIDATE MI AMOR "
TIN TAN - Tere VELAZQUEZ

MIERCOLES 13 de JUNIO



" LA MALDICION de la MOMIA "
Ramon GAY - Rosita ARENAS